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# All The Essentials Wedding Planner: The Ultimate Tool For Organizing Your Big Day



## **Synopsis**

Brides need a chic and practical planner. Expert advice from in-demand wedding planner Alison Hotchkiss combines to-do lists, sample floor plans, downloadable templates, and gorgeous design by Hello!Lucky, in this essential tool for organizing a picture-perfect wedding.

## **Book Information**

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## **Customer Reviews**

Alison Hotchkiss is the founder of Alison Events, a wedding planning company that has produced celebrations worldwide and for many celebrities and the author of the Destination Wedding Planner. An expert in her field according to Martha Stewart, Alison has been featured in numerous magazines, newspapers and blogs, including, among others, the New York Times, Martha Stewart Weddings, In Style Weddings and Style Me Pretty. Hello!Lucky was founded in 2003 and collaborates with leading stylists, event designers and fashion designers. The company's designs have appeared on the Today Show and in Daily Candy, InStyle, Marie Claire, InStyle Weddings and Martha Stewart Weddings.

I initially picked this planner because yellow and gray are our wedding colors. It's jam packed with all of the info that I need as I plan my wedding. I love the section on questions to ask your vendors. I actually asked my venue a question that they've never heard of! This planner definitely gives me a boost of confidence while I plan for my big day.

Easy to understand, great examples of seating charts, examples of order of ceremony, blank

calendars, 3 ring binder-makes it easy to add or take out pages. I am able to take list out and make copies so the wedding party can share ideas.

Bought this for a friend and she absolutely loved it. It's a biggish planner, you need a big bag to carry it around, but it helped her get started on her wedding planning.

This planner has been awesome. It has everything I could possibly need in it. Some wedding planners don't even address budget! This has calendars, graphing paper for you to practice drawing the ceremony and reception set up. It equips you with every question you could need to ask vendors. I highly recommend this planner over any other!

I married a marine! I used this to plan my wedding in exactly 1 month and everything turned out perfectly and I can honestly say gigs plus articles online and Pinterest are the only reason our day rocked!

There are so many great questions and prompts to help guide everything from the process of finding a venue and vendors, to help making guest lists and keeping track of gifts and thank you notes. I will definitely be referring to this binder regularly for suggestions while planning.

So far it's helped me plan. A pocket or folder for receipts would have been nice.

This has made my OCD self so so happy in the wedding planning. Very well set up, I actually went to Barnes and Nobles first to look at it and bought it here because it was cheaper!

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